foam. For details on usage, read these

- ★ Read the accompanying instructions carefully before using and
- ★ Product may cause an allergic reaction. In rare cases, it may lead to severe reactions.
- ★ Perform a skin allergy test before the application of the product.

Caution for Use

1. DO NOT USE:

- 1 If you have ever experienced an allergic reaction to this or other hair colorant product
- ou have ever experienced hives, itchiness, rash. or redness, or felt unwell with symptoms such as breathing difficulties or dizziness, either during or just after coloring
- (3) If you have ever had an abnormal reaction to the skin
- (4) If you have sensitive scalp or skin (e.g. during or when recovering from illness; during menstruation or pregnancy). (5) If you have an inflammation, cut or skin problem on the
- 6 If you have ever suffered from kidney diseases, blood disorders or other such medical conditions.
- (slight fever, fatigue, palpitations, shortness of breath, tendency toward bruising or bleeding, have heavy or prolonged menstruation or other bleeding).

2. Before usage:

head, face or neck.

1) Before each use of this product, perform a skin allergy test days (48 hours) in advance, following the directions on

The skin allergy test indicates whether you are prone to allergic reactions from hair colorant ingredients. Check the test site twice - once, 30 minutes after applying the test liquid mixture and again after 48 hours. Even if you have colored your hair many times before with no reaction, changes in body conditions may cause a reaction to occur. So, perform this test each time before use without fail. 2 This product is only intended for hair on the head. Do not

- use on anywhere else. 3 Do not use mixture to dye eyelashes or eyebrows as the solution may drip into your eyes.
- 4) Do not use immediately after shaving as skin may have small cuts and is prone to irritation.
- (5) If you have just permed your hair, allow at least a one week interval before using this product as it may result in hair damage or hair discoloration.

Similarly, after hair coloring, at least one week interval should be given before perming to avoid hair damage or hair discoloration.

B. When coloring your hair:

medical attention immediately.

- 1) Use the solution immediately after mixing.
- Use in a well-ventilated area.
- Wear the gloves provided.
- Do not wet your hair before product application nor bathe during product application. Perspiration or water droplets may cause solution to get into your eyes.
- 5) Avoid getting the solution onto the face or neck. If it happens, wash off immediately with water.
- 6 Avoid letting the solution and the rinsing water come in contact with eyes as it may cause severe pain. In some cases, eve damage can occur (e.g. inflammation of the cornea). DO NOT RUB your eyes if the solution or its rinsing water comes in contact with them. Rinse eves immediately with cold or lukewarm water for at least 15 minutes and seek
- During application, if you experience any skin abnormalities such as rash, redness, inflammation, itching, strong irritation or if symptoms such as hives, breathing difficulties or dizziness appear, rinse the solution off thoroughly and seek medical attention immediately
- 8 If you experience any abnormalities after application, seek prompt medical attention

4. Storage Advisory

- (1) Keep out of reach of children. Product is hazardous if
- 2 Store away from high temperatures or direct sunlight.

*Product is not intended for use on children.

Be careful not to let product mixture come in contact with clothing, floors, carpets or walls as it will cause permanent stains.



DO NOT USE

If you have ever experienced an allergic reaction to a hair colorant product or if you obtained abnormal results from the skin allergy test.

For inquiries about this product, (Monday - Friday, 8:30am - 5:30pm) Malaysia, call: 1800 88 4588 Alternatively, visit http://web.kao.com/my/liese Singapore, call: 6396 0400 Alternatively, visit http://web.kao.com/sg/liese

Skin Allergy Test **Procedure**

The Skin Allergy Test indicates whether you are prone to having an allergic reaction to the product. Even if you may have colored your hair many times before without experiencing any reaction, changes in body conditions may cause a sudden reaction to occur. So perform the test without fail each time, 48 hours before use

Have the following items ready.

Items not included in the box Cotton Cut the allergy test panel on the dotted line before using Solution 1 Solution 2 Cotton pad or (Developer) Allergy Test Panel

*Touch solution bottle to

Solution 2

swab and pour slowly.

المنظمة المنظمة

Solution 1

Prepare the mixture.

1. Using a cotton swah. Take two drops of Solution 1 and put them on the recessed area of the allergy test panel. (Three drops for Black Tea Brown and Natural Black)

1/10 Next, remove the white lid of Solution 2, using a new swab add four drops

of Solution 2 to the test panel.

Use another new swab to mix them well.

Apply mixture onto inner side of arm and leave for 48 hours.

- When the test mixture is ready, use the tip of the cotton swab to apply a thin round patch about the size of a \$1 coin on the inner side of your arm and let it dry naturally.
- It is important to leave the spot on for 48 hours.
- ★ The color of the part of your skin which you have applied to may change bluish purple, reddish brown, or other colors, but after the patch test this will disappear after a few days of normal bathing.
- ★ Be careful to avoid the test mixture spot from coming into. contact with your clothing before it dries up completely.
- ★ If the spot does not dry up within 30 minutes after application, gently blot the excess with a tissue.
- ★ To ensure that the result is accurate please do not moisten scratch the test area or place any seals over it for 48 hours. It is advisable not to bathe or shower during the test. If you must bathe, make sure you do not get the spot wet.

Observe test area twice. 1) 30 minutes after application

- 2) 48 hours after application
- ★ If rash, redness, itchiness, blistering, irritation or other skin abnormality occurs, do not rub with your hands. Wash off
- test mixture immediately and DO NOT use the product. ★ If any of the above said reactions are noticed during test period, even if it is before the end of 48 hours. STOP TEST immediately. Wash mixture off and DO NOT use the product.

If there is no abnormal reaction after 48 hours, proceed to use the product.

If the Skin Allergy Test results in any abnormalities, please contact our product inquiry hotline

An allergic reaction to the product consists of itchiness swelling, redness or rash found mostly on areas like the scalp, hairline, forehead, face or neck,

In some instances, there may only be itchiness. In presence of such symptoms, no matter how mild or unnoticed, if usage is proceeded or repeated, you may run the risk of a severe, sudden allergic reaction (hives all over the body, breathing difficulties, etc.) It should be noted that if ANY of the said symptoms (even if it is only itchiness that is experienced currently or before, regardless of its severity) is experienced, **DO NOT USE** this product.

Preparation before Application

- Geep the product at room temperature (between 20°C and 30°C) for about one hour before mixing the solutions. If the formula is too cold or too warm it will not foam easily.
- Avoid taking a bath during application
- In cold places, hair may be difficult to color or it may be difficult to dispense the foam from the bottle. Use in places where the room temperature is 20°C~30°C.
- Use only on DRY hair.
- Remove glasses, contact lenses, earrings, necklaces. rings and other iewelry before use.
- To avoid staining the floor with the foam mixture, spread a newspaper or other cover on the floor before use (colorant cannot be removed).
- Do not use metal combs or hairpins.

Getting your hair ready

- Shampoo hair the day before you color your hair. If your hair has large amounts of hair styling agents, products such as temporary hair color (e.g. color foam or hair mascara) or metallic powder on it; rinse thoroughly and take care not to damage your scalp.
- If you wash your hair on the day you color, dry your hair thoroughly before application to avoid dripping of colorant and weakening of its effect.
- Allow at least one week interval between perming and coloring of hair. Comb your hair before coloring to remove any tangles.

Check the items you need



Items not included in the box



cape that you don't

mind staining

Clock

Rinse-off treatment









Oil-based Get yourself ready

Crum.

- Change into clothing you do not mind staining and wrap a towel around your neck.
- your hair into sections.
- o easily remove any foam mixture that gets in contact with skin, apply a thin layer of oil-based skin cream to your hairline, ears, forehead and



- ★ Ensure that oil-based skin cream does not get onto the hair, as it may weaken the coloring effect
- ★ This product is not intended for mere touchups. ★ Using on strongly bleached or damaged hair may cause color results to vary or color to fade more quickly.

HOW TO USE

Solution 2. Close the -

white lid again.

into this mixture.

★ Do not put on the

time

Rinse-off Treatment

Foamer Cap at this

Remove the white

lid from the bottle

and replace it with

the foamer cap.

Twist it until it is

mixture to spill.

the center of the bottle.

Is the container

full of foam?

Do not hold

the container

in a slanting

position

tightly sealed.

.

◆ Do not add the

Prepare mixture just before using.

White lid

*Color of mixture differs from the final hair color It may become a dark purple or brown shade,

Remove the white lid of Solution 2 and pour all

the contents of Solution 1 into the bottle of

2 To avoid producing foam inside the bottle,

(repeat approximately 5 times).

Do not shake!

Shaking too hard will

cause the mixture to

bottle, and it may not

bubble inside the

dispense as foam.

ently invert the container back and forth at a

Foamer

Once you mix the solution, color your hair

60 minutes after being mixed.

To avoid staining your hands and fingers.

ensure that you put on the gloves. Hold

container in an upright position and squeeze

If foam is runny or if the

mixture comes out as liquid

Do not use if foam is so runny that it spills out from

your hands or if the mixture comes out as liquid

The solution may run and get into your eyes.

immediately. The mixture will lose its effect

If the mixture is left inside the container, gas may

Dispense foam onto gloved hand.

an upright position

Hold container in an

upright position, and

squeeze three or four

times to drain off any

runny foam or liquid

an upright

Hold container in

and squeeze it

form, causing the container to burst and the

180-degree angle until solution is well mixed

One box is enough to color shoulder length hair.

- You can view the How-To-Use video. (Malaysia) http://web.kao.com/my/liese, (Singapore) http://web.kao.com/sg/liese

on dry hair and massage it into



- Take care not to rub scalp too hard with your fingers. Be careful not to let the foam splatter, as it will cause permanent staining on floors and walls, etc.
 - If mixture gets onto skin, wipe off immediately with damp tissue paper, etc

Apply a generous amount of foam from the





Up to the but this will not affect the final result.



Cover the entire head with

parting and the top of



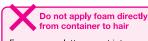


absorbed by the hair and disappear Continue to apply and massage it in

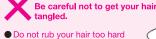
Spread the foam to the roots.

Appropriate amount





Foam may splatter or get into your eyes.



with your palms. Rub gently

using your fingertips. Do not massage too vigorously, especially after you have gathered your hair at the top of your head.

Apply a generous amount of foam a lather.

roots to the ends.

For shoulder



printed line



First apply a generous Then apply Afterwards, apply amount of foam to the to the back to the hairline and of your

to the ends of the



At the start, the foam may be of foam to the hair After that, gathe

2 Using your finger tips, gently massage until hair is completely covered with foamy lather.



Be sure to apply to the areas behind your ears and the neckline



★ Rinse out unused mixture, foamer cap and containers with water. Then wrap in a plastic bag and dispose properly.

coloring hair, do take the following precautions: • When hair is wet (due to heavy perspiration, rain, swimming,

- after washing hair, after using hair products, etc.).
- growth tonic, hair liquid, mousse, etc

★ Be sure to perform a skin allergy test every time before use.

★ Read "Preparation before application" carefully. Photos are for illustration purposes only. Actual color of foam and solution may differ from the photos.

Leave on after checking hair.

1 Check hair,

Is hair tangled?

Run fingers through hair to check.

• Is there foam on anything other than the hair?

Wipe off any foam found on the hairline, ears,

hands, or arms etc. *The longer the foam stays on, the more difficult

2 Leave on.

If the following applies, it is recommended that you wait for an additional 5 to 10 minutes as it may be difficult to color:

• Your hair before coloring is a dark shade. Your hair is stiff or thick. *Lather may disappear during the waiting time,

If lather begins to run during the waiting time, massage hair again.

Rinse your hair thoroughly. Finish by shampooing and then apply the Rinse-off Treatment enclosed.

- 1 After leaving it for the prescribed time, run your fingers through your hair gently, adding lukewarm water little by little.
- Rinse your hair thoroughly. Shampoo your hair thoroughly once then repeat.

When rinsing, be sure to keep the rinsing water out of

- 3 Apply the treatment enclosed. Rinse thoroughly.
- Dry your hair completely.

If your skin has been stained

To avoid damaging your skin, do not rub your skin with force

- 1) Apply the stained area with make-up remover*. Massage well and remove it with tissue paper, etc.
- 2) Lather up with soap* and wash the stained area, then 3) If the stain is hard to remove, scoop some soap suds

Even though the stain may not be completely removed now,

with a cotton towel and gently massage the stained area

it will fade naturally by shampooing and bathing with time. *Avoid letting the make-up remover or soap get into your eyes when using them.

Caution for Use

1 Unused coloring mixture will lose its effects. Please wash it down the drain

2 Do not store unused mixture. Gas may form and

If the mixture is left inside the container, gas may form, causing the container to burst and the liquid to spill.

★ The unused mixture, foamer cap and containers may not.

★ To avoid stains on clothing, hats or pillowcases etc. after

• When using large quantities of hair products such as hair

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